

Liquor Chronicles

Department of Revenue

Liquor Distribution Team

December 2003

UPCOMING CREDIT CARD CHANGES

The Department of Revenue Liquor Distribution office recently received notice from the National Alcoholic Beverage Control Association (NABCA) we thought would be of interest to those agents that accept credit cards. Effective July 1, 2006 (2-1/2 years from now) Visa requires that all point of sale equipment accepting credit card must be capable of truncating the card number on printed receipts. That is, only part of the card number (usually the last four digits) must appear on the customer's printed receipt.

Retailer's copies need not have truncated numbers.

Effective July 1, 2003, Visa required all new equipment for producing electronically printed credit card receipts to support truncation, with no expiration date appearing on the receipts.

Agency liquor stores with older POS equipment should probably check to see if they are in compliance.



UNITED STATES BIOTERRORISM ACT

A memorandum regarding the recently implemented regulations for the U.S. Bioterrorism Act has been sent out to all liquor stores the week of November 17 with your orders/payment coupons. Please be sure to read this memorandum as there is a deadline of December 12, 2003 for all stores to register with the Food and Drug Administration.

CHRISTMAS AND NEW YEAR HOLIDAYS

The Christmas and New Year holidays both fall on a Thursday this year. Agencies with a Thursday pick date must submit their orders to the Helena office by 4:00 a.m. on Monday, December 22 and 4:00 a.m. on Monday, December 29 for processing.



HAPPY HOLIDAYS!

Inside This Issue

1	Upcoming Credit Card Changes
1	United States Bioterrorism Act
1	Christmas and New Years Holidays
2	2004 Observed Holidays
2	A Christmas Quiz
2	2004 Order Processing Calendar
2	Alcohol Fun Facts
3	New Products
3	Price Changes
3	Discontinued Items
3	NABCA Number Changes
3	Answers to Quiz

2004 OBSERVED HOLIDAYS

The following eleven holidays will be observed in 2004. All liquor agencies must be closed on these days:

- New Years Day - Thursday, January 1
- Martin Luther King, Jr. Day - Monday, January 19
- Presidents' Day - Monday, February 16
- Memorial Day - Monday, May 31
- Independence Day - Sunday, July 4
- Labor Day - Monday, September 6
- Columbus Day - Monday, October 11
- State General Election Day - Tuesday, November 2
- Veteran's Day - Thursday, November 11
- Thanksgiving Day - Thursday, November 25
- Christmas Day - Saturday, December 25



A CHRISTMAS QUIZ

In each sentence fill in the blank or blanks with an expression commonly used during the Christmas season.

1. An opinion survey in Alaska is called a _____.

2. What does Santa Claus do with his three gardens? _____, _____, _____.

3. What Christmas message is conveyed by these letters?

ABCDEFGHIJKLMNQRSTUWXYZ
ABCDEFGHIJKLMNQRSTUWXYZ

_____, _____.

4. When the salt and the pepper say "Hi" to each other, they are passing on _____.

Answers on page 3.

2004 ORDER PROCESSING CALENDAR

The 2004 Order Processing Calendar will be sent to all agents within the next couple of weeks. Please review it carefully to make certain your store number is listed correctly each month as well as ensure your orders are received correctly throughout the year.

If you do not receive a calendar or have a question, please contact Mickey Carlson at (800) 332-6135.



ALCOHOL FUN FACTS

Opposition to the enforcement of Prohibition increased as people became disillusioned with the Noble Experiment. Montana became the first state to repeal its enforcement of Prohibition, doing so in 1926 (Prohibition lasted from 1920 through 1933).




Shochu, a beverage distilled from barley, was the favorite beverage of the world's longest-living man, Shigechiyo Izumi of Japan, who lived for 120 years and 237 days. He was born on June 29, 1865 and died on February 21, 1986.



One glass of milk can give a person a .02 blood alcohol concentration (BAC) on a Breathalyzer test. That's enough in some states for persons under age 21 to lose their drivers license and be fined.

Product Updates

New Products

- Angostura 1824 12 Year Old Rum
305-42086-75
6 pack @ \$51.80/bottle
- Smirnoff Cranberry Twist 
290-41715-75
12 pack @ \$11.25/bottle



Price Changes

- Arrow Ginger Brandy
390-55606-75
12 pack @ **\$7.95/bottle**
- Bartender Caribbean Rum Runner
398-56888-17
6 pack @ **\$7.95/bottle**
- Bartender Coconut Rum Cream
398-56898-17
6 pack @ **\$7.95/bottle**
- Bartender Coconut Rum Cream
398-56896-75
6 pack @ **\$3.95/bottle**
- Bartender Hot Sex
398-56931-05
6 pack @ **\$0.20/bottle**
- Bowmore 12 Year
100-4636-75
6 pack @ **\$38.25/bottle**
- Columbus Vodka
255-34243-75
12 pack @ **\$24.95/bottle**
- Kutsikova Vodka
255-34476-75
12 pack @ **\$16.95/bottle**

Price Changes (Continued)

- Kuya
320-42589-75
12 pack @ **\$12.95/bottle**
- McCallan 18 Year
100-5511-05
120 pack @ **\$8.20/bottle**
- McClelland 16 Year
101-5626-75
6 pack @ **\$47.40/bottle**
- Whitfield Mixed Low/High
(contains 6 Each)
390-990352-75
12 pack @ **\$14.90/bottle**

Discontinued Items

- Gordon's Wildberry Vodka
290-41461-05
- Kamora French Vanilla
430-67562-75

NABCA Number Changes

- Berentzen Apfelkorn
475-64446-75
12 pack @ \$15.95/bottle



Answers to Quiz on Page 2:

1. North Poll
2. Hoe, Hoe, Hoe
3. Noel, Noel (No L, No L)
4. Season's Greetings